

**Terms of Reference (ToR) for  
Appointing a Senior Consultant under FNF'2023 Initiative**

**Tender No. FMC/FNF/23-24/002**

The Tender is available at <https://fmc.org.in/tender/> Please apply by **15<sup>th</sup> May, 2023 (till 5.30 PM)**. Please note that the financial quote (password protected) and technical quote must be electronically submitted at [accounts@msmefoundation.org](mailto:accounts@msmefoundation.org) & [nirbhay@msmefoundation.org](mailto:nirbhay@msmefoundation.org) in mail with self-attested clearly mentioning "For Appointing a Senior Consultant under FNF'2023 Initiatives". FMC shall open the financial quote, once the technical evaluation stage is completed. The Technical Bid will provide (i) Credentials of the bidder (CV, Brochures, website link, projects completed).

**Date of Publication: 21.04.2023**

**Last Date of Application: 15.05.2023**

**Award of Contract:**

The proposal soft copies are to be mailed:

**Foundation for MSME Clusters (FMC)**

**USO House, 2nd Floor, USO Road, Off Shaheed Jeet Singh Marg,  
6, Special Institutional Area, New Delhi – 110067**

**Tel No. 011-40563323-24**

**Project Background**

Foundation for MSME Clusters is implementing “**Empowering Startups/MSMEs through Virtual Exhibition Platform and connecting with MSME BMOs: 2023 Initiative**” in collaboration with **Friedrich Naumann Foundation for Freedom** which aims to promote and support Startups to make them investment ready and are able to raise funds from the financial institutions such as Angel Investors, Banks and Incubation Centres.

**Designation-** Senior Consultant

**Project:** “Empowering Startups/MSMEs through Virtual Exhibition Platform and connecting with MSME BMOs: 2023 Initiative”

**Duration:** 1<sup>st</sup> May to 30<sup>th</sup> November 2023

## **Scope of Work**

### **Deliverables-**

1. Provide strategic guidance in preparing the Questionnaire for undertaking the baseline surveys.
2. Participate during baseline survey in at least 5 textile-based MSMEs (randomly).
3. Review the data captured in the baseline survey
4. Provide strategic guidance in the preparation of the Need Assessment report
5. Create entrepreneurship meter and cleanliness index matrix
6. Provide techno-managerial support (online/offline) and undertaking pilot testing with 5 textile-based MSMEs
7. Prepare final report on Entrepreneurship Meter and Cleanliness Index based on the pilot testing of 5 textiles based MSMEs
8. Participate in meeting or events as required and directed by the Reporting Manager.
9. Submit the project completion report by 15th of November 2023.